

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.

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Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com

CIN No.: L99999MH1994PLC082802



November 09, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai 400 051
Stock Code: BALAJITELE

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Appointment of Chief Revenue Officer

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we hereby inform you that basis recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company today, i.e. on November 09, 2024, approved the appointment of Mr. Nitin Burman as the Chief Revenue Officer of the Company, with effect from November 11, 2024.

The relevant details required to be furnished in accordance with the SEBI Circular dated July 13, 2023, are enclosed as Annexure-A.

The above details are also available at the website of the Company at www.balajitelefilms.com.

Kindly take the same on record.

Thanking You.

Yours faithfully,

For Balaji Telefilms Limited

Tannu Sharma
Company Secretary and Compliance Officer
Membership No – ACS30622

Annexure I

Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligations and Disclosures) Requirements, 2015

Sr. No.	Particulars	Information
1.	Reason for change	Appointment of Mr. Nitin Burman as Chief Revenue Officer of the Company.
2.	Date of appointment	Appointment is effective November 11, 2024
3.	Brief profile	<p>Mr. Nitin Burman has overall 13 years of experience. In his last stint, he was the Sr. Vice President & Head - Non-Subscription Revenue with Arha Media & Broadcasting Pvt Ltd, where he led the Revenue & Creative Brand Solutions teams and generated revenues through Brand Solutions, Brand Studio, AVOD, Syndication, You Tube Channel and Impact Properties. Prior to that, Mr. Burman worked in Telecom & Banking Industries for almost a decade across multiple functions and geographies. In the past, he has also worked with Radio Mirchi as Director - Impact Properties & Brand Solutions for Maharashtra, where he was responsible for Revenues in Digital, TV properties, Concerts, Events & Activations.</p> <p>Mr. Burman is an Electronics Engineer with Master's in Business Administration from Dauphine University Paris & UBS Chandigarh, Panjab University.</p>
4.	Disclosure of relationships with Directors (in case of appointment of Director)	Not Applicable